

HEALTHY WORLD CONFERENCE 2015

A HEALTHY WORLD FOR A HAPPY LIFE



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Haute Ecole Spécialisée
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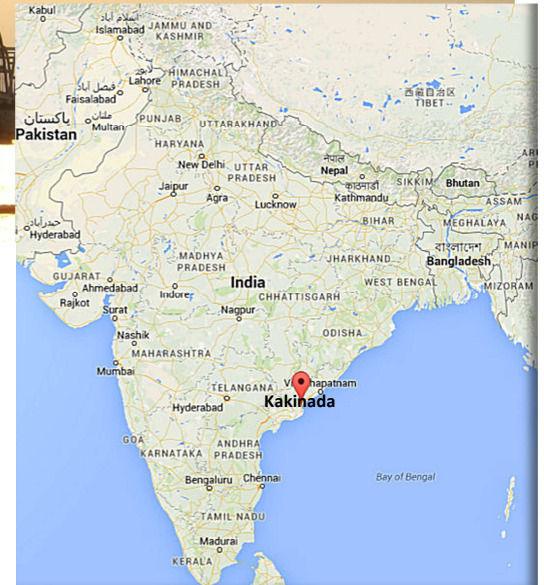
Technologies help us to live better but their use requires a great level of competence and innovative solutions are predominantly delivered through an interdisciplinary collaboration.

HCW2015 is the first conference addressing *health* in a global manner starting from the individual and reaching the entire population and our Planet as a whole. The Conference reinforces Government of India's and University Grants Commission's initiative 'Swachh Bharat – Swasth Bharat' Abhiyan ('Clean India – Healthy India' Mission), and takes it further to 'Swasth Vishwa' Abhiyan ('Healthy World' Mission).



Chief Guest: Prof. V.S.S. Kumar
B.E., M.Tech., Ph.D. (IIT-D), Post.Doc. (USA)
Hon'ble Vice-Chancellor, JNTU Kakinada

Coordinator: Dr. P.S. Prasad
M.B.B.S., MD, MPH, Ph.D.
Program Director
School of Health Science & Research
JNTUK - Kakinada (AP) India

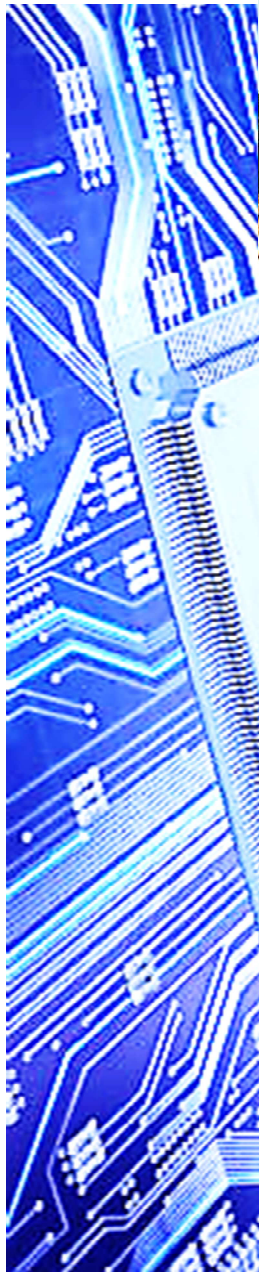


WHY THIS CONGRESS IN KAKINADA (AP)

Kakinada is a city and municipal corporation in the Indian state of Andhra Pradesh. It is located 65 kilometres away from Rajahmundry. It is the headquarter and largest city of East Godavari district and, with an area of 192.3 square kilometres and population of around 400,000, is the 12th largest city by area and 8th largest by population in Andhra Pradesh. Kakinada is part of a Special Economic Zone.

The area was historically rich in ponds filled with red lotus (known as Kokanadamu in the local language Telugu). Kakinada is known as "Pensioners Paradise" due to its calm, pleasant environment. Kakinada's economy is diverse, due to its seaport and port-based industry. Hope Island, about 5 kilometres (3.1 mi) from the coast, makes Kakinada Port a natural harbour. Kakinada's principal exports include seafood (prawns, shrimp, and fish) and related products, agricultural products (including rice and corn), oilmeals, processed food products, chemicals, iron ore, bauxite powder and biofuel. Imports include chemicals, edible oils and agricultural products (including wheat and sugar). Kakinada is a tier-II city in India and Andhra Pradesh where Software Technology Parks of India (STPI) established a facility in 2007. Since its inception, several companies have begun operations in the city due to its educated workforce. About 35 companies are operating in Kakinada. Godavari IT Association of East and West Godavari districts (GITA) is an association of IT companies in the twin Godavari districts, which is based in the city. Kakinada, which is the headquarter of The East Godavari District, is known as rice bowl of Andhra Pradesh and has since long beckoned and enchanted tourists with its lush paddy fields and coconut groves swaying in the breeze which appear to dance in a celebration to life. It is where soulful bhajans and holy shlokas herald the dawn, where the chirping birds and gurgling streams invite you to its beautiful lakes and rivers and wild life sanctuaries. Kakinada is a notable place with its rich and varied places of tourist attraction as it has a wonderful blend of nature as well as heritage. It is a place of rich tradition, breath-taking natural beauty, historical significance, holy pilgrimage centre, beautiful virgin beaches, hillocks, stunning landscapes, soothing rivers, amidst picturesque setting. Apart from these, it has a rich historical past. It dates back to the epic age and was an integral part Chalukyan and Mauryan kingdoms.

This Congress is going to focus on Health related Technologies between the institutions to institutions, universities from the western countries to JNTUK, exchange programs, affiliations, technology transfer and improve the entrepreneurial relations with other countries.



MAIN TOPICS

HEALTHY POPULATION

Conventional Medicine/Hospitals/Health Care & Caring anywhere, anytime

1. anyone's health regards all of us
2. no-barrier health care
3. education and inclusion

HEALTHY MIND

Brain and Cognition

1. assessing cognitive performances
2. understanding motor control
3. neurodegenerative diseases

HEALTHY ENVIRONMENT

Responsible future

1. caring for the Planet
2. tackling pollution and transmissible diseases
3. sustainable technologies

HEALTHY BODY

Wellness and Nutrition

1. promoting healthy lifestyles
2. sport medicine and technology
3. tackling metabolic diseases



The college is situated at JNTU Kakinada Campus, Pithapuram Road in Kakinada, of the East Godavari district of Andhra Pradesh. Established in 1946, as the 'The College of Engineering, Vizagpatnam' at the former Composite Madras Presidency, apart from imparting training to engineering, management, sciences, humanities and languages in Andhra Pradesh and those from other states, the college also plays an advisory role to the 'Department of Technical Education, Government of Andhra Pradesh', 'Andhra Pradesh State Council of Higher Education', State Board of Technical Education and Training and also conducts ECET for admission of diploma holders and of B.Sc. (Mathematics) degree holders in accordance with Indian laws. The college is also involved in research projects and has excellent experimental facilities. JNTUK is a sprawling campus of 110 acres, green with mango trees in the fast developing Port city of Kakinada, East coast of peninsula India. This University spreads eight district zones and having 268 colleges with more than two hundred thousand students. Kakinada has a rich political literacy and a cultural heritage passed on through generations

The entire academic activity in the college is overseen by the highest body called College Academic Council, which has at least one academican of repute and an industrialist on its body along with senior Professors of the college. Also the entire administrative activity is overseen by the highest body called College Governing Council (CGC) headed by the Vice Chancellor of the University.

The college has made rapid strides since its formation and is playing a pivotal role in the technological advances of the region. The college provides hostel accommodation for nearly about 400 boys and 300 girls. The Research and Development activity in the College got a boost with the procurement of modern and sophisticated equipment under MHRD and AICTE schemes.

Located in Yverdon-les-Bains, the School of Management and Engineering Vaud (HEIG-VD - Haute Ecole d'Ingénierie et de Gestion du Canton de Vaud) offers ten Bachelor programs in engineering and business management. With its 1,600 Bachelor students, it is the largest partner in the University of Applied Sciences of Western Switzerland (Haute École Spécialisée de Suisse Occidentale, or HES-SO). HEIG-VD occupies an urban campus with three buildings in Yverdon-les-Bains, at Route de Cheseaux, Centre St-Roch and Centre Y-Park. The HEIG-VD offers ten Bachelor of Science programmes in Business Administration, Energy and Environmental Engineering, Microengineering, Systems Engineering, Electrical Engineering, Computer Science & Engineering, Telecommunications, Geomatics, Media Engineering, and Engineering and Management. In conjunction with the HES-SO the following Master of Science programmes are offered: Master of Science HES-SO in Business Administration, Master of Science HES-SO in Engineering, Master of Science HES-SO in Land Management.



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www.heig-vd.ch



DETAILED LIST OF TOPICS

HEALTHY WORLD CONFERENCE 2015 for the first time places a special emphasis on a holistic approach at improving health through technology without putting any emphasis on a particular technology or a scientific field. The following gives a list of subtopics, however not exhaustive, of HWC2015.

HEALTHY POPULATION

Conventional Medicine/Hospitals/Health Care & Caring anywhere, anytime

delivery of health care services
minority, special target groups
global standards and interoperability
ethical and legal aspects
multimedia intensive eHealth
issues on safety, privacy and security
internet in healthcare and medical web
clinical and epidemiological data bases
hospital ICT and hospital virtualization
semantic web and ontology
telegerontechnology and AAL
assistive technology, eHealth and inclusion
biomedical devices, sensors
nuclear medicine
radiopharmaceuticals
medical and health technology assessment
political and ethical philosophy of eHealth
fundamentals remote clinical methodology
telemedicine in health tourism
distance learning in healthcare

HEALTHY MIND

Brain and Cognition

cognitive performances evaluation
biosignals and biodevices
autonomic dysfunction
cognitive dysfunction
deep brain stimulation
depression and apathy
dystonia
emotions and the basal ganglia
impulse control disorders
mild cognitive impairment
mood disorders
musculoskeletal dysfunction
non-motor symptoms
pain and sensory impairment

sleep studies
speech impairment
memory and learning

HEALTHY ENVIRONMENT

Occupational Health & Safety

environmental factors and climate
water courses management
coastal and marine environments
territorial planning and infrastructure
risk assessment mitigation procedures
engineering geology
river basins, reservoirs and water res.
urban sustainable planning
landscape exploitation
'Swachh Bharat – Swasth Bharat' Abhiyan
(‘Clean India – Healthy India’ Mission)
'Swasth Vishwa' Abhiyan
(‘Healthy World’ Mission)

HEALTHY BODY

Wellness, sport and nutrition

sports technology
sports biomechanics
neuromuscular physiology
motor control and coordination
gait and posture
sports for handicapped
physiotherapy and rehabilitation
training, coaching and psychology
targeted nutritional therapy
diet, nutrition and cognitive decline
nutrition as a cultural process
sustainability of food systems
sustainable approach to malnutrition
nanotechnology food
economic crisis and food security
indigenous foods and biodiversity
food processing and diagnostics
complementary medicines
holistic health

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TENTATIVE PROGRAMME September 5-7 2015



TO BE ANNOUNCED LATER



TO BE ANNOUNCED LATER



TO BE ANNOUNCED LATER

FINAL PROGRAM WILL BE RELEASED ONE WEEK BEFORE STARTING OF THE CONFERENCE

HEALTHY WORLD CONFERENCE 2015



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CALL FOR PAPERS

Apart from the great benefits you may expect in attending HWC2015, a greater experience will be to share and discuss your latest research with leading professionals from diverse disciplines and facilitating networking with them.

We seek submissions of papers/posters that present new, original, and innovative ideas for the first time related to health care and technology and their beneficial effects to India, and/or the third world, and/or the world. It also includes submission of extended versions of already published work and which should contain significant work along with more than 50% new work. The author should also submit a summary of differences between the previous and the present work.

However the aim of the conference is broad and papers laterally related to the Healthy World are also encouraged for submission, although the papers should clearly mention their utility to the theme of the conference.

Deadline for sending your **paper** (in English) is:

July 7th 2015

Please note that no more than two papers per attendee will be accepted.

A selection of the best papers will be published at international peer-reviewed level.

In preparing your paper please use the guidelines (template) obtainable from the website:

<http://www.hwc2015.org/HWC2015Call.html>

Deadline for submitting your **poster** (in English) is:

July 7th 2015

Please note that no more than one poster per attendee will be accepted.

Posters will be published only on the official website of HWC2015. No formal template is required for preparing the posters.

Please submit your proposed papers and abstracts of posters in due time to submit@hwc2015.org or to one of the Conference Chairs:

Prof. P.S. Prasad Dandamudi: local_chair@hwc2015.org

Prof. Enrico M. Staderini: general_chair@hwc2015.org

Prof. Vinod K. Madan: local_chair@hwc2015.org

Authors of accepted papers and posters will be notified by **July 31st 2015**.

Awards will be assigned to the three best papers and to the three best posters presented !

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Overseas attendees

- ☐ Individual participant: US\$ 200
- ☐ Student: US\$ 50
- ☐ Institution/Company: US\$ 2000
(up to three people admitted, call for details)

Indian attendees

- ☐ Individual participant: ₹ 2.500
- ☐ Student: ₹ 1.000
- ☐ Institution/Company: ₹ 30.000
(up to three people admitted, call for details)

Early bird registration (before July 1st, 2015) on all categories: 10% discount

On site registration: 10% up on regular fee

The HWC2015 registration fee includes proceedings, coffees and lunches. It does not include participation to the social programme for which separate fees apply.

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Your contribution may be sent by demand draft /pay order in favour of:

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On Back side of the DD/Cheque please write down "Healthy World 2015"

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INDUSTRY SHOWROOM PARTICIPATION

Overseas attendees

- ☐ Please contact Conference Chairs

Indian attendees

- ☐ Please contact Conference Chairs

HEALTHY WORLD CONFERENCE 2015

A HEALTHY WORLD FOR A HAPPY LIFE



TOURISM

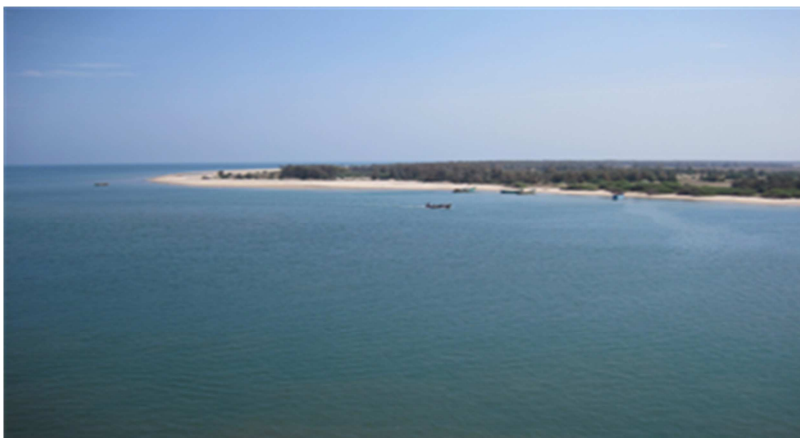
(check the website for details and
organization of social program)



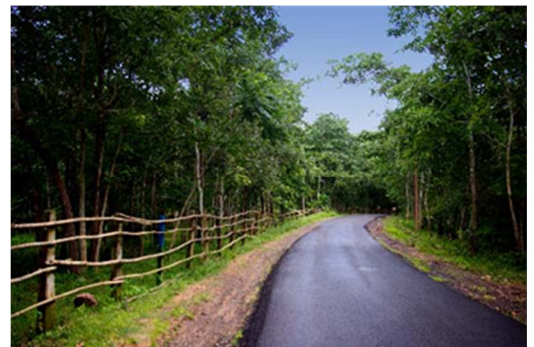
Papikondalu



The second largest rail road bridge
on the Godavari River



Hope Island, Kakinada

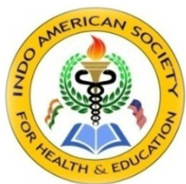


Maredumilli Forest



Papikondalu tourist visiting area

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